

Message Text

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PAGE 01 RIO DE 01745 141410Z

51

ACTION ARA-10

INFO OCT-01 ISO-00 EB-05 RSC-01 DRC-01 /018 W

----- 012853

R 141256Z MAY 74

FM AMCONSUL RIO DE JANEIRO

TO USDOC WASHDC

INFO SECSTATE WASHDC 653

AMEMBASSY BOGOTA

AMEMBASSY BRASILIA

AMCONSUL SAO PAULO

AMCONSUL PORTO ALEGRE

AMCONSUL SALVADOR

USIS BELO HORIZONTE

UNCLAS RIO DE JANEIRO 1745

E. O. 11652: N/A

TAGS: BEXP, BR, CO

SUBJ: IOGA TRADE MISSIONS TO BRAZIL: PROPOSED ALABAMA AND OTHER

REF: USDOC 6212; RIO 1183; RIO 175

1. POSTS IN BRAZIL WELCOME THE PROPOSED ALABAMA TRADE MISSION. THE EQUIPMENT LINES MENTIONED APPEAR TO BE APPROPRIATE FOR BRAZIL.

2. FOUR EVENTS HAVE NOW BEEN PROPOSED, BUT NO PRECISE DATES SET, FOR THE PERIOD SEPTEMBER-NOVEMBER 1974:

(1) AUTO SERVICING CATALOG SHOW (SAO PAULO AND RIO OR BELO HORIZONTE); (2) ROCKY MOUNTAIN STATES TRADE MISSION (PORTO ALEGRE, SAO PAULO, BELO HORIZONTE); (3) CHEMICAL INDUSTRIES TRADE MISSION (SAO PAULO, SALVADOR); (4) ALABAMA TRADE MISSION (RIO AND SAO PAULO).

3. OUR EXPERIENCE HAS INDICATED THAT GOOD SCHEDULING SHOULD ALLOW FOR AN INTERVAL OF AT LEAST THREE OR FOUR WEEKS BETWEEN THE END OF ONE EVENT AND THE BEGINNING OF THE NEXT AT A GIVEN POST. COMPLETE PROMOTIONAL MATERIALS, INCLUDING THE NAMES OF FIRMS AND EQUIPMENT REPRESENTED, SHOULD BE FURNISHED

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THE POST AT LEAST SIX WEEKS IN ADVANCE OF A TRADE MISSION.

4. WITH PROPER ADVANCE SCHEDULING, POSTS IN BRAZIL ARE PREPARED TO GIVE GOOD SUPPORT TO EACH OF THE FOUR EVENTS MENTIONED ABOVE. COMMERCE SCHEDULING SHOULD TAKE INTO ACCOUNT LOCAL HOLIDAYS ON SEPTEMBER 7 (INDEPENDENCE DAY), NOVEMBER 2 (ALL SOULS DAY), AND NOVEMBER 15 (PROCLAMATION OF REPUBLIC). ALSO, DECEMBER IS NOT A GOOD MONTH FOR TRADE MISSIONS IN BRAZIL.

5. THE POST WOULD APPRECIATE RECEIVING DATES FOR ABOVE-MENTIONED FOUR EVENTS AS SOON AS POSSIBLE.
BOONSTRA

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 14 MAY 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974RIODE01745
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740118-0375
From: RIO DE JANEIRO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740549/aaaabrmo.tel
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Office: ACTION ARA
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30 JUN 2005

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